

Never forget that the Navy's fundamental mission is to conduct prompt and sustained combat operations at sea – to fight and win. Everything that we do should ultimately reflect that mission. To that end, we will support our gaining command in every way possible by providing well-qualified, mobilization-ready, motivated Sailors on demand. We will conduct ourselves in accordance with certain principles. These should be self-evident; live by them. They should become your principles as well.

OVERWHELMING SUPPORT

This is the reason our reserve unit exists. One measure of a unit's mission effectiveness (and your contribution to that mission) is the proportion of drill hours and active duties worked on assignments that are in direct support of our gaining command. Know your job and why it's important to our mission.

CONSISTENT EXCELLENCE

In everything you do, in everything we accomplish as a team, strive for excellence. Exceed expectations. People will notice. In these times, "good enough" is never good enough. Be the best, be decisive and take ownership.

COMMUNICATION

One key to effectiveness is frequent and open communication. Utilize your Chain of Command. Be transparent. Never hide information, especially if it's bad. Small problems are easier to fix than big problems.

TRAIN YOUR REPLACEMENT

Unique to the military is a philosophy of training our own replacements. Make your boss successful, and you both can be promoted. Don't hoard information. If you become indispensable, you can't advance. If you don't want to lead, you're in the wrong line of work. Find your own leadership style and refine it constantly. Learn from others. Read. Grow.

DIGNITY AND RESPECT

Whatever your civilian job, or your ancestry, or demographics, here you are an equal. We will not tolerate disrespect or harassment! We are all on the same team. Recognize the significance of diversity and inclusion.

LEAD BY EXAMPLE

Be a beacon of integrity, readiness, and accomplishment. Never compromise your values. Fight for what you know to be right.

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